

BONHOMIE

Wardrobe essentials for men with fair price tag

Helsinki 10th of December – Bonhomie is an online-only menswear brand, selling timeless essentials made from some of the finest materials available. We focus on making the highest quality basics and after months of developing our core models we present a collection of understated white Shirts and a T-shirt for men.

For more information please head to www.bonhomie.eu

Our products are based on three key principles:

Fair pricing

Bonhomie makes items that are both fairly priced and carry the standards of any high-end luxury brand. By selling exclusively online at Bonhomie.eu, we are able to sell our products at prices up to four times cheaper than if you would buy it from a traditional clothing store. Our low prices are a reflection of cutting middle-men, not of compromising in quality.

Essentials

Our design process focuses on breaking down every detail, fit and function and engineer them to their highest standards. An item's true beauty comes through effortlessly when no unnecessary details steer attention away from what is important, this is the underlining thought behind every single piece of clothing we make. We sell timeless basics that every man should possess in their wardrobe using the finest materials available.

Manufacturing

By producing all our items in Europe we can ensure that not only the working conditions are fair, but also that the expertise and attention to detail can be seen and felt in each and every product. Our items are developed with fabric suppliers and manufacturing partners that produce for some of the most prestigious brands in the world.

For more information

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High res images available at bonhomie.eu/press/